

Implementation work in Vienna

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In 1994 the Vienna traffic plan was issued. The plan was that the modal split portion of cyclists should increase from 3 % to 6 % until 2010. At the same time a plan for the main cycle network was worked out. An analysis of the main cycle-network in 1999 showed that many routes of the planned cycle network were not realised. The city administration of Vienna department of city development and city planning (MA 18 "Stadtentwicklung und Stadtplanung") decided to revise the concept for the main cycle-network. The project "Cycle-traffic 2000" was started. At this project MA 18 started from the idea, that if you want to promote cycling, then you have to involve all parties concerned (responsible persons, users, etc.) in the process of planning.

The process of planning consisted of four steps:

- In May 1999 a workshop took place with representatives of different departments, which are involved in cycle traffic. A problem analysis was done and aspects of marketing were discussed.
- In November 1999 a meeting with the heads of all 23 districts in Vienna took place, where the results of the workshop were presented and discussed.
- Interviews with the heads of all 23 districts were carried out. The interviews should give an overview, what kind of problems arise in connection with cycle policy, according to the policy makers.
- In April 2000 an exhibition took place where the results of the three previous steps were presented, in order to involve also the citizen of Vienna in the process of planning.

The way the process of planning was accompanied was very successful and gave an impulse to cycle traffic: not only to talk about cycling, but to promote it, too.