

# **VELO-CITY FALCO LECTURE PRIZE 2000**

**WINNING PRESENTATION**

**SPONSORED BY FALCO bv, HOLLAND**

# VELO-CITY FALCO LECTURE PRIZE JUDGES

- Werner Brög, Socialdata, München, Germany
- Marcellin Dally, UNESCO, Paris, France
- Oliver Hatch, Velo-city, London, UK
- Nick Lester, Transport Committee for London, UK
- Agnes Loonis, Fietzersbond & ECF MC, Belgium
- Professor Marcello Mamoli, Venezia, Italy
- Congressman Jim Oberstar, Washington DC, USA
- Jan Ploeger, Ministry of Transport, The Netherlands

# 2000 VCFLP TOPIC

***Does the amount and quality of cycle parking facilities have any influence on the amount of cycle use? If so, to what extent? How particularly might the parking facilities at the start, intermediate stops en route, and final destination influence the choice to cycle.***

# 2000 VCFLP WINNERS

1ST PLACE:

2ND PLACE:

3RD PLACE: Annie-Claude Sebban, France

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1ST PLACE:

2ND PLACE: Michael Groll, United Kingdom

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1ST PLACE: Jaana Salo, Finland

2ND PLACE: Michael Groll, United Kingdom

3RD PLACE: Annie-Claude Sebban, France

# 2001 VCFLP TOPIC

***Problem. Today's young people lead much less active lives than ever before, so creating a future generation of unhealthy adults. Challenge. Describe the main themes of a promotional strategy, and how they would help to ensure tomorrow's adults use the bicycle as a normal part of an everyday and healthy life.***

# 2001 VCFLP TOPIC

Topics for the Velo-city 2001 will be:

- Children and mobility
- Safety and well being
- Sustainable Transport & planning
- Tourism and Economy
- Environment and land-use

So, Falco topic designed to fit into these



# 2001 VCFLP TOPIC

Papers have to be delivered by:

**23rd February 2001**

To the VELO-CITY London office

First three 2000 Winning FALCO papers,  
and topic for 2001 are now available on  
leaving the hall

# 2001 VCFLP TOPIC

***This topic will take us up to the forthcoming  
Velo-city 2001 in Edinburgh and Glasgow***

***Monday 17th - Friday 21st September 2001***

***VC2001 presentation on Thursday afternoon***